

# 2012 Fundraising Events Calendar!

By Julie Benson – Director of Marketing

**January 13, 2012**  
Yuba City  
Yuba Sutter Fairgrounds

**March 9, 2012**  
Placerville  
El Dorado Cnty Fairgrounds

**May 11, 2012**  
Redding  
Shasta District Fairgrounds

**February 24, 2012**  
Sacramento  
TBD

**April 27, 2012**  
Rocklin  
Rocklin Sunset Center

**June 15, 2012**  
Oroville  
Veterans Municipal Hall

Our fundraising calendar for 2012 is bigger than ever! We are holding more events in our efforts to raise more money for the Second Amendment. This past year, too many of our rights were taken away by the anti-gun legislature and Governor Brown. We need more people to come to our events in order to help support the fight to preserve the Second Amendment. Get your tickets today! For more information on the fundraising events in your area or to help with a dinner, call Julie Benson at 916-984-1400

## GOC in the NEWS

By Julie Benson – Director of Marketing

Gun Owners of California has become a major resource for the news through a variety of media outlets for topics related to the Second Amendment. In the past few months alone, Sam has been interviewed by various newspapers and TV stations, and has frequented many radio stations. His extensive knowledge of guns and the Second Amendment, along with his thorough understanding of confrontational politics, has made him a reliable resource for news across the state. Tune in to read or hear Sam in the news! *To name a few:*

<b>TV</b>	KSRO Newstalk 1350 Sonoma Co.	Mercury Register	Anderson Valley Post	Pasadena Star-News
KCRA Sacramento	KCNR Redding	Merced Sun-Star	Responsible Citizens of California	Bellingham Herald
News10 ABC	KSFO San Francisco	Lodi-New-Sentinel	Rancho Murieta Online	The Christian Post
Sacramento	<b>News</b>	Willows Journal	The United Voice of America	Patch.com
CBS News	Los Angeles Times	The Record Searchlight:	Patriotic News	Beverly Hills Courier
<b>Radio</b>	Sacramento Bee	Redding.com	Free Enterprise Society	Chico News & Review
KCRW: Which Way, L.A.	Modesto Bee	Ramona Sentinel	Red Bluff Daily News	San Francisco Chronicle

**TO: SENATOR H. L. RICHARDSON, (ret.)**

YES! I want Gun Owners of California, Inc. to continue fighting for our 2nd Amendment rights. I understand the minimum donation of \$35.00 entitles me to full membership benefits.

\$100    \$75    \$50    \$35    Other \$ \_\_\_\_\_

**Please print:**

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Fax Number \_\_\_\_\_

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**Please charge the above amount to my Visa or MasterCard:**

One Time Only    Quarterly    Monthly

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

## Gun Owners of California Membership Benefits

- Regular newsletters informing members of pending legislation and issues affecting gun rights.
- Information alerts through our website, email.
- Voting records of all California Legislators.
- Access to all Legislators through our website.

[www.gunownersca.com](http://www.gunownersca.com)

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Contributions and gifts to Gun Owners of California, Inc. are not deductible as charitable contributions for federal income tax purposes.



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*Dedicated to crime control, not gun control.*

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## Can It Happen Here In California? YOU BET IT CAN!

By Sam Paredes - Executive Director

Any First Responder will tell you that the first thing you have to do to help an accident victim is to stop the bleeding. If you don't, all the other medical treatments provided will mean nothing.

In California, we have to first stop the bleeding.

How do we do that? We do it by putting everything we have into an effort to gain control of at least one of the houses of the legislature. Control of either the Senate or the Assembly will allow us to stop all of the anti-gun, unconstitutional junk that seems to make it through the legislature like poop through a goose. As long as the radical leftist Democrats continue to run both the Senate and the Assembly we will continue to be inundated in goose stuff. We will continue to bleed...

Can it happen here in California? You bet it can.

Here's how.

Since the California Citizen's Redistricting Commission finished its work and produced new districts for Congress, Board of Equalization, State Senate and State Assembly districts, there has been much news about the new maps. The mainstream media and political pundits declare that Democrats will gain a 2/3rds majority in both houses, the Republicans claim that the maps violate state and federal law and are challenging at least the Senate maps in court, and many incumbents, especially Democrats are not happy that they have been thrown into districts with other incumbents and may

have to fight against each other in primary elections.

Here is our analysis of the political landscape using our standards with the maps as they stand today. Of course, this may change somewhat if the court chooses to change the State Senate maps in some way or another.

The Senate maps create, on paper, 19 safe seats for the Democrats, 15 safe seats for the Republicans and 6 swing seats that all lean Democrat. Of the Senate swing seats 5 of them will be up in 2012 and one in 2014.

The Assembly maps create 42 safe Democrat seats, 27 safe Republican seats and 11 swing seats. Of the Assembly swing seats 6 lean Democrat and 5 lean Republican.

Under these new district maps, GOC believes that our best chance of making large gains are in the State Assembly even though it will take more victories to achieve a majority than it would in the Senate. Also, it is in the Assembly that a group of freshmen legislators have committed to working towards winning seats other than their own. In speaking with these legislators we have learned that they are not happy to just be there. An Assembly seat is not their best job ever. They want to do whatever it takes to become a majority so they can run the joint instead

of being treated like an irrelevancy by the liberal Democrat leadership. The good thing about this is that the Assembly Republican leadership agrees with its young upstarts. Assembly Republican Leader Connie Conway is an integral and essential part in making these gains possible and shares the same vision as Gun Owners of California. Add to this, thousands of Tea Party and conservative volunteers who are committed to working on a focused majority project and our prospects are greatly enhanced.

The radical left continues to believe that California is their fortress of solitude, their safest of all havens, an impregnable bastion that can withstand any and all assaults from the right. It is this overconfidence that will lead to their demise. The liberal left and its stalwart cheerleaders in the mainstream media completely discount any possibility of a

**Can it happen here . . .**

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**See Inside . . .**

Can it happen here . . . *Continued . . .*

significant loss in California. To them it is a virtual impossibility that what occurred in the 9th Congressional District of New York could occur anywhere in California.

For those needing a jog of the memory, NY-9 is the district that was vacated by disgraced Congressman Anthony Wiener. It is a district that had not elected a Republican since 1921 and had been one of the most reliable liberal Democrat voting districts in America. In the special election held to fill the seat, a voting population dominated by a strongly Democrat voting, Jewish, Italian and Irish population, voted on issues and values instead of party for the first time in 90 years. They voted like Tea Party voters and elected Republican Bob Turner (Rush Limbaugh's former TV Producer) who campaigned on conservative value issues. His victory was earth-shattering to many but was looked upon by the radical Democrat leadership as an aberration, something that could not be repeated. That is where they are wrong.

If those of us who believe in the Second Amendment, liberty for small business, traditional family values, law and order, taxpayer's rights, constitutionally limited government, fiscal responsibility, and a free market that is unencumbered by government intervention (to name just a few), work together as we did in NY-9 in 2011, and 64 congressional races and 6 U.S. Senate seats in 2010, we can achieved the same kinds of successes in California. We just have to be focused, determined and well organized.

The plan is as follows. GOC, in cooperation with many other groups, will be focusing all of our serious attention on the 11 swing seats and one very important Republican seat in the State Assembly races. Although we will be endorsing in all the other races those seats will pretty much be predetermined because of the dramatic disparity in party registration.

The one special seat we will be including in our primary targets is the 5th AD where former Senator Rico Oller is our endorsed and supported candidate. During his previous four years in the Assembly and four years in the Senate, Rico Oller was our go-to guy on guns and the Second Amendment. No one is more prepared to come into legislative service to fight for our rights than him. And most importantly, no one is more willing to help us elect other pro-gun conservatives than Rico Oller. It will be very good to have him back.

Here are the swing Assembly Districts that will receive the vast majority of our attention:

AD#	Description (i) = incumbent	Dem	Rep	DTS
08	E. Sacramento Co. - Vacant	40%	38%	17%
09	S. Sacramento Co. - Vacant	46%	33%	17%
13	Stockton - Vacant	48%	34%	15%
16	Tri Valley - Buchanan(i)	40%	34%	21%
21	Merced - Vacant	48%	33%	15%
31	W. Fresno - Perea(i)	50%	33%	13%
32	Kings - Vacant	47%	34%	15%
41	Pasadena - Vacant	43%	34%	19%
56	Imperial Co. - Perez(i)	49%	32%	15%
61	Riverside - Vacant	43%	35%	18%
66	Torrance - Vacant	38%	35%	22%



As well as these 11 races, there are 3 other races that are being considered for serious attention under special circumstances. If the 2012 elections turn out to be disappointing for conservatives, Republicans in the Assembly will do nothing more than tread water with 27 seats. If they end up being your average-ordinary-run-of-the-mill elections, Republicans will gain as many as 5 seats bringing their total to 32 out of 80, a huge improvement. If the 2012 elections end up being a referendum against the Obama Presidency, if the economy is still in shambles, if high unemployment continues, if there are more housing foreclosures, more taxes, if the radical Democrat leadership in California continues to take the Golden State down the toilet, and, if we have an election that resembles the Tea Party dynamic of 2010, then Assembly Republicans can narrow the gap with the Democrats to two seats, 38 to 42. And finally, if lightning strikes as it did in 1994, CA Republicans can actually take control of the Assembly by one vote.

No question about it, those are a lot of "ifs." But wouldn't it be a shame if everything lined up just right for us and we were not ready to take advantage of the once-in-a-blue moon opportunity? And just think about it, are the conditions that we need to win a great victory that far-fetched?

All we need is for all Gun Owners to be ready to be a part of the plan. Some will be needed to volunteer and some will only be able to help by contributing financially to this effort. No matter what roll you choose it will be important.

Some folks have asked why we are talking about this plan so publicly. The truth is that this is the best kept non-secret in California. How can it be a secret if thousands of people know about it? And the biggest reason it's okay to talk about it is that the other side, in their arrogance, believe that they will never be defeated. Kind of reminds me a lot of Congressman Wiener and NY-9...

*Confrontational Politics Has Gone Digital*

By Julie Benson, Director of Marketing

*"to effectively combat the left, we must know how to stand up to them, which means learning the art of effective confrontation."*

GOC's Executive Director, Sam Paredes, has had a busy year, splitting time between lobbying at the Capitol and traveling to spread the message of effective confrontational politics on the conservative front. He has turned the book "Confrontational Politics", written by our founder, Senator H.L. Richardson, ret., into a training workshop designed to help educate, motivate, and enable conservative activists to become more effective in the art of political confrontation. He has spoken to Tea Parties and Republican Assemblies across the state, in order to generate action and to spread the message that we believe is more necessary than ever.

Sam's presentations have received excellent reviews, as the Program Director of the CA Republican Assembly of Sacramento described, "... Sam is a conservative of high character and it really comes through in his presentation. He was able to get our group to look at how as conservatives we must work together, not apart." The Delta Tea Party Patriots said "Sam Paredes puts on a compelling presentation." His presentation was also was described as "very inspirational and informative" by the Galt Herald Tea Party Patriots.

In an effort to make the lessons portrayed in Richardson's book more available, we have turned the 1 hour presentation, which is merely a precursor to the 6 hour workshop, into a DVD package. Each DVD comes with one copy of the book, "Confrontational Politics", and an outline for group handouts. We want every active conservative (and even the non-active conservatives) to hear the message and to learn the strategies behind effective political confrontation. If you are interested in purchasing a DVD presentation, contact our office today at 916-984-1400. You won't be disappointed!



**A Letter from State Assemblyman Brian Jones**

*77th Assembly District*

I have just completed my freshman year in the California Assembly and it seems I have said "Are you kidding me?" on more occasions than I can count. I can personally attest that the legislature is so out of touch with what's going on in Real California that it boggles the mind, and that is why I am so grateful for the common sense that Gun Owners of California brings to the Capitol. I know you've heard it before that our Constitutional guarantees to own and carry firearms isn't so "guaranteed" in our state. Sadly, this is true because the liberals are very clever at saying they support the Second Amendment, but I can tell you from first-hand experience that their actions say otherwise. **I firmly believe if we didn't have Sam Paredes and the GOC team in Sacramento keeping watch over legislative sleight of hand, we'd be in a far more dangerous position.**

I recently hosted the first, of what I hope to be many, Second Amendment Awareness Events which focused on our guarantee to own firearms as private citizens and to provide an opportunity for those who were unfamiliar with guns to get some hands-on instruction. The event was a great success and demonstrated something special and unique to this country - the exercising of Second Amendment rights by members of the community, all of different ages, backgrounds, and affiliations. I was particularly touched by the story of an elderly woman whose husband passed away recently and felt the need to protect her home with a firearm. We had some extra "fire-power" on hand since Sam was gracious enough to come to give both a state and federal update on what's happening legislatively in the gun world.

My colleagues and I are seriously outnumbered in Sacramento, and that is why I strongly encourage you to support Gun Owners of California and the good work they do at the Capitol. We need to elect more men and women to fight for you and your rights in Sacramento.

~ Assemblyman Brian Jones  
*(Republican - 77th Assembly District)*