



GUN OWNERS *of California*

JOB OPENING: DEVELOPMENT AND RECRUITMENT SPECIALIST

Gun Owners of California is the oldest pro-gun political action committee in the United States of America, having been at the forefront of the battle since assaults on the 2nd Amendment began. We are a grassroots non-profit organization, and we are dedicated to the unequivocal defense of the 2nd Amendment and America's extraordinary heritage of firearms ownership; at the Capitol, in the courts, and through the elections. Educating gun owners is critical and we do this by establishing greater relationships with donors, followers, volunteers and partners. Through intentional and direct marketing, GOC has a greater chance of engaging active and motivated volunteers, the goal of which is to significantly increase the overall impact of the pro 2A movement and GOC's war chest.

Job Description: Development and Recruitment Specialist

Gun Owners of California is seeking a Development and Recruitment Specialist to help grow our membership and establish relationships with new donors and partners.

The job includes a wide range of responsibilities and will enable you to be a part of a highly motivated team with over 45 years of experience in the political arena. We need a goal oriented, self-starter who is ready to engage and eager to learn about all aspects of the battle for the 2nd Amendment. From working on legislative issues to court cases and local and statewide elections, an ideal candidate will have outreach experience, an overall understanding of the legislative process and will be eager to arm and inform gun owners in California on the issues that are critical to the preservation of individual freedom.

Key responsibilities:

- Email marketing and content management
- Social media marketing (Facebook, Instagram, Linked In, YouTube)
- Membership growth and development
- Industry partner development | GOC Industry Partnership Program
- Volunteer and committee expansion | GOC Field Agent Program
- Legislative tracking and research
- Some public speaking may be required as well as in-state travel

Qualifications:

- Strong commitment to the preservation of the 2nd Amendment
- Excellent organizational skills and attention to detail
- Strong writing and inter-personal skills
- Outreach experience a plus
- Goal-oriented and ability to follow through and follow-up
- Knowledge of MS Office
- Positive attitude and a willingness to learn

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